

2024 OFFICIAL V-TWIN VISIONARY TOUR

PRESENTED BY HARLEY-DAVIDSON

The 2023 VTV USA Tour was a huge success with over 100 stops and 35 events! 2024 is slated to be our largest year yet and it will continue to grow with BIGGER events, shows & vendors.

The first tour of its kind, V-Twin Visionary combines a vendor showcase and bike show series at most events as well as visits to Independent & H-D dealers, fab shops, and custom bike shops. This fully self-contained and freely mobile operation will attend numerous events all year long.

We are true to the custom motorcycle lifestyle and have a heavy emphasis on finding the best parts and gear to show off at each event. We also do this by showcasing builders and shops alike with similar goals in mind.

Since the inception of V-Twin Visionary, both online and in-person we have been able to attract a whole new and different demographic of motorcycle enthusiasts as well as the everyday biker. With this tour, we allow you the opportunity to give you an inside look at our partner's aftermarket performance and custom parts, accessories, and gear.



PRESENTED BY HARLEY-DAVIDSON®

Hard Drive

AMERICAN V-TWIN PRODUCTS



FIGURATI DESIGNS



MOTO AMERICA



Jackford Fosgate

MUSIC • MARINE • MOTORSPORTS • MOTORCYCLE

AMERICAN MADE



Wera

BE A FOOL. REBEL.



cardo

communication in motion



SCORPION
EXO



Color Rite

SINCE 1968



BURNS

Stainless



Memphis
SHADES

MOTORCYCLE FAIRINGS & VINTAGE LEDS



GIBBS
GETTING THE JOB DONE

ODINMFG



ORIGINAL
GARAGE

MOTO



db
dangerboy
COMPONENTS



TOMBSTONE HARDWARE



SHINKO

MOTORCYCLE TIRES



AMERICAN
CORE



SADDELMEN



TWO WHEEL TACTICAL



MOTUL

2024 VTV TOUR EVENT CALENDAR

FEBRUARY 24-25 — MILWAUKEE WI - MAMA TRIED SHOW

MARCH 5-10 — DAYTONA BEACH - DAYTONA BIKE WEEK

APRIL 19-21 — ATLANTA GA - KING OF THE BAGGERS RACING

MAY 10-12 — MYRTLE BEACH - MYRTLE BEACH BIKE WEEK

MAY 16-19— TENNESSEE - TN MOTORCYCLES MUSIC REVIVAL

MAY 31 - JUNE 2 — WISCONSIN - KING OF THE BAGGERS RACING

JUNE 14-16 — MINNESOTA - KING OF THE BAGGERS RACING

JULY 12-14 — CALIFORNIA - LAGUNA SECA KING OF THE BAGGERS

JULY 25-28 — MILWAUKEE - HARLEY-DAVIDSON HOME TOWN RALLY

AUGUST 2-11 — SOUTH DAKOTA - STURGIS MOTORCYCLE RALLY

AUG 29 - SEPT 2 — COLORADO - FOUR CORNERS MOTORCYCLE RALLY

SEPTEMBER 13-15 — AUSTIN TEXAS - KING OF THE BAGGERS RACING

SEPTEMBER 27-29 — NEW JERSEY - KING OF THE BAGGERS RACING

OCTOBER 2-6 — TENNESSEE BIKE WEEK/VTV SMOKY MOUNTAIN TOUR

TBD- HUNTINGTON BEACH CA- VTV X H-D "4-EVER 2-WHEELS" SHOW

TBD- VTV X HD "GET OUT AND RIDE" EAST & WEST EVENTS



VTV USA TOUR: WHERE, WHAT, WHY & HOW?

Events are what the VTV USA Tour is all about. This two-wheeled life is what we eat, live, and breath while on the road 24/7 365 days a year. We are out in the real world with our fellow riders introducing thousands of people to both VTV as well as our partner's products & services they can see, touch, feel, and hear what we are doing and why we are doing it.

The VTV USA Tour rig is constantly on the road from the beginning of the year right up to the winter holidays. Part photo, video, and podcast studio and part bike & product hauler, this rolling base of operations sees some major action and we share it all online daily through our website vtwinvisionary.com and social media channels @vtwinvisionary



From Daytona to Sturgis and everywhere in between the V-Twin Visionary Performance Bike Show Series presented by Harley-Davidson is the largest ride-in performance bike show series of its kind. From coast to coast every one of these events go down at the VTV Tour activation right next to the world-renowned Harley-Davidson demo and new model activation. Any and all builders & riders of performance-based American V-Twin motorcycles are welcome to attend! Our \$1000 Best of show prize purse attracts all the heavy hitters and their epic bike builds to this truly unique style of motorcycle show.





The invitational VTV SPEED & STYLE Custom Cycle Showcase presented by Harley-Davidson features many of the world's current crop of top bike builders and fabricators as well as talent local to each event. From Baggers to Bobbers & Choppers to Customs these expertly built two-wheeled hand-fabricated machines are on display for all to see right in front of the VTV USA Tour activation, which is adjacent to H-D's new model and Screamin' Eagle activations at both Sturgis & Daytona.

New - +2 additional stand-alone events in Los Angeles and New York. We will also be adding a "ride to the event" bonus event component where we offer meetups at various shops & dealerships for a "VTV greet-up" then ride to our Speed & Style event activation.



For the sixth year in a row, V-TwinVisionary brings you a rolling rally like never before. The VTV Smoky Mtn Tour presented by Harley-Davidson has been growing year after year to be one hell of a real-deal motorcycling event with some of the best riding the USA has to offer.

The VTV Smoky Mountain Tour features exciting daily rides of Tennessee's finest highways and byways. The weekend also features a ride-in bike show, great food, music, vendors, and a monumental biker build-off. Yes, some of the world's top motorcycle fabricators will building and actually riding their creations alongside legions of motorcycle enthusiasts.



NOW WITH EVEN MORE FOR 2024!!!



We are hitting the Smoky Mountain highways, byways, and trails in an event like no other. This ADV-style meetup shows off just how versatile the H-D Pan Am and its Rev Max power plant really is. This event will be promoted to any and all current and future Pan Am owners with an invite to come out and enjoy some amazing roads and backwoods with like-minded road and dirt mile-munching enthusiasts. We will have vendors on hand, which coincide with the ADV lifestyle and the parts & accessories needed in which to enjoy riding these machines.

To add to the Moto America events we are putting together Moto Meetups. They will happen on the Friday at select King Of The Baggers races. We will meet in the AM, do a ride around the roads local to the event area, then finish up back at the track in the afternoon. We will invite racers, influencers, musicians, actors, and others to join in on the fun as well. We will also be doing this ride for various local and national charities to lend support to get the riding community involved and motivated to come out. There will be a raffle, food, and fun surrounding the VTV tent

We are excited to expand our bike show offerings with an event that was hugely popular in 2023. An activation for all types of V-Twin motorcycles. The BYOB – Bring your own Bike Show is a ride-in show that is open to Customs, Classics, Choppers, Bobbers, Baggers, and any brand of custom & performance American motorcycles you can think of dating back from 1901 to this current model year.



VTV X H-D EXCLUSIVE EVENTS

4-EVER 2-WHEELS

THIS WILL BE A MULTI-DAY EVENT SET IN “SURF CITY USA” HUNTINGTON BEACH, CALIFORNIA ON THE BEACH AND WILL BE A AMALGAM OF ALL THINGS TWO WHEELS FROM THE CRADLE TO THE GRAVE.

WE WILL BE FEATURING THE FULL AGE SPECTRUM OF TWO WHEELED FUN. FROM CHILDREN’S STACYC ELECTRIC BALANCE BIKES TO RELATABLE RETRO BMX COMPANIES SUCH AS SE RACING, GARY TURNER & HARO BMX, WE THEN TRANSITION THE EVENT BY ADDING STREET LEGAL MOTORIZED BIKES LIVEWIRE , AND THEN H-D’S LATEST AND GREATEST OFFERINGS.

AT THE EVENT ACTIVATION SPACE THERE WILL BE KIDS RACES, A BMX STUNT SHOW, DEMO RIDES OF ALL KINDS, AND H-D STUNTS MIXED WITH A VINTAGE BMX SHOW, A PERFORMANCE MOTORCYCLE SHOW, COUPLED WITH DJ’S, LIVE BANDS, FOOD, AND DRINK.

WE WILL ALSO BE ORGANIZING A FEW MOTORCYCLE MEET-UPS AND RIDES RIDES TO THE EVENT FROM VARIOUS H-D DEALERSHIPS AS WELL AS A REAL-DEAL BMX RIDE OUT FROM A LONG BEACH LOCATION.



VTV X H-D EXCLUSIVE EVENTS

RIDE MORE IN 2024

THIS WILL BE THE YEAR VTV HITS THE ROAD AGAIN ON TWO WHEELS AND INVITES LEGIONS OF MOTORCYCLE ENTHUSIASTS FROM ALL OVER THE GLOBE TO JOIN US.

WE WILL BE EMBARKING ON A CROSS COUNTRY TRIP WHERE WE WILL HAVE MEETUPS ALONG THE WAY. AT THESE MEETUPS WE WILL HAVE MEET & GREETs AT CERTAIN SPONSORED LOCATIONS WHERE WE SHOW OFF THE BIKES AND HAND OUT SOME ONE-OFF SWAG

WE ALSO ARE WORKING TO ORGANIZE AN EAST & WEST RIDE WHERE WE WOULD LEAVE A SINGLE LOCATION AND END AT EACH OF OUR LA & NYC VTV SPEED & STYLE EVENTS

WE ALSO WILL BE DOING A GROUP RIDE TO STURGIS AS WELL

WE ARE PROPOSING ONE 2024 ROAD GLIDE THAT WILL BE BUILT UP AS JEFF G. HOLT'S PERSONAL USA TOUR BIKE THIS BIKE WILL BE A HEAVY HITTER WITH A TON OF PERFORMANCE PARTS ETC. AND A 2024 SOFTAIL, WHICH WILL CONSIST OF A MULTITUDE OF H-D AND AFTERMARKET BOLT-ONS THAT WILL BE BUILT AND RIDDEN BY NONE OTHER THAN MAGGIE HOLT.

THIS WAY WE WILL CONNECT WITH THE FULL GAMUT OF RIDERS. BOTH THE "ASPIRATIONAL" HIGH-HORSEPOWER BUILD WE ARE KNOWN FOR. AND A MORE "AFFORDABLE" REAL-WORLD BUILD FOR THE REST OF THE FOLKS. WE ALSO TOP IT OFF WITH HAVING A WOMAN BUILD AND RIDE A BIKE THAT HAS A TON OF H-D P&A AS WELL AS SOME SCREAMIN' EAGLE PARTS.

